



**LICENSING ACT 2003  
PREMISES LICENCE**

Cyngor Sir **Ceredigion** County Council



**s licence number**

**PRM 0317 (Issued 07/01/2014)**

**Premises details**

<b>Postal address of premises, or if none, ordnance survey map reference or description</b>	
<b>CLARACH BAY HOLIDAY VILLAGE</b>	
<b>Post town</b> <b>ABERYSTWYTH</b>	<b>Post code</b> <b>SY23 3DT</b>
<b>Telephone number</b> <b>01970 820 663</b>	

**Where the licence is time limited the dates**

**LICENCE NOT TIME LIMITED**

**Licensable activities authorised by the licence**

**REGULATED ENTERTAINMENT:**

**PLAYS**  
**FILMS**  
**INDOOR SPORTING EVENTS**  
**BOXING OR WRESTLING**  
**LIVE MUSIC**  
**RECORDED MUSIC**  
**PERFORMANCES OF DANCE**  
**ANYTHING OF SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC**  
**OR PERFORMANCES OF DANCE**  
**PROVISION OF FACILITIES FOR DANCING**  
**PROVISION OF FACILITIES FOR MAKING MUSIC**  
**PROVISION OF FACILITIES SIMILAR TO DANCING OR MAKING MUSIC**

**PROVISION OF LATE NIGHT REFRESHMENT**

**SALE BY RETAIL OF ALCOHOL**

**The times the licence authorises the carrying out of licensable activities**

**REGULATED ENTERTAINMENT:**

**PLAYS**

**FILMS**

**INDOOR SPORTING EVENTS**

**MONDAY – SUNDAY 1000 0200**

**BOXING OR WRESTLING**

**MONDAY – SUNDAY 1200 1800**

**LIVE MUSIC**

**PERFORMANCES OF DANCE**

**MONDAY – SUNDAY 1000 0400**

**RECORDED MUSIC**

**ANYTHING OF SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC  
OR PERFORMANCES OF DANCE**

**MONDAY – SUNDAY 1000 0430**

**PROVISION OF FACILITIES FOR DANCING**

**PROVISION OF FACILITIES FOR MAKING MUSIC**

**PROVISION OF FACILITIES SIMILAR TO DANCING OR MAKING MUSIC**

**MONDAY – SUNDAY 24 HRS**

**PROVISION OF LATE NIGHT REFRESHMENT**

**MONDAY – SUNDAY 2300 0400**

**SALE BY RETAIL OF ALCOHOL**

**MONDAY – SUNDAY 1000 0400**

**The opening hours of the premises**

**MONDAY – SUNDAY 1000 0440**

**Where the licence authorises supplies of alcohol whether these are on and/  
or off supplies**

**ON AND OFF SALES**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

**HEATHERDALE HOLIDAYS LIMITED  
T/A CLARACH BAY HOLIDAY VILLAGE**

**MICHEAL HEAVEN AND ASSOCIATES  
QUADRANT COURT  
48 CALTHORPE RD  
EDGEBASTON  
BIRMINGHAM  
B15 1TH**

**Registered number of holder, for example company number, charity number (where applicable)**

**1779036**

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol**

**EDWARD JOHN BOSWELL**

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**

**CER 0664**

**CEREDIGION COUNTY COUNCIL**

## **Annex 1 - Mandatory conditions**

### **Mandatory conditions where licence authorises supply of alcohol**

- (1) No supply of alcohol may be made under the premises licence—
  - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

### **Mandatory condition where the premises licence includes a Condition that at specified times one or more individuals must be at the premises to carry out a security activity:**

- (1) Each such individual must be licensed by the Security Industry Authority.
- (2) But nothing in (1) above requires such a condition to be imposed—
  - (a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c. 12) (premises with premises licences authorising plays or films), or
  - (b) in respect of premises in relation to—
    - (i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
    - (ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).
- (3) For the purposes of this section—
  - (a) “security activity” means an activity to which paragraph 2(1)(a) of that Schedule applies, and
  - (b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

## **The Licensing Act 2003 (Mandatory Licensing Conditions) Order 2010**

**With effect from 6<sup>th</sup> April 2010**

**1.** (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children –

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to-

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act );

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;

(d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on-

(i) the outcome of a race, competition or other event or process, or

(ii) the likelihood of anything occurring or not occurring;

(e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.

**2.** The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

**3.** The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.

**With effect from 1<sup>st</sup> October 2010**

4. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

5. The responsible person shall ensure that –

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures –

(i) beer or cider: ½ pint

(ii) gin, rum, vodka or whisky: 25ml or 35ml; and

(iii) still wine in a glass: 125ml; and

(b) customers are made aware of the availability of these measures.

## **Annex 2 - Conditions consistent with the operating Schedule**

### **a) General**

All films shown will be BBFC Classified  
Risk Assessment Applies

### **b) The prevention of crime and disorder**

Lighting – Exterior areas/vicinity of the club and major routes to and from the club around site are all lit

Digital CCTV System is installed with monitors located on the main entrance and behind the bar. The CCTV system can be accessed remotely via an internet connection. There is a total of 20 CCTV cameras within the premises including, but not limited to, the main entrance, beer garden, family entertainment room, children's arcade and lounge bar. CCTV footage is available upon request to the police in the form of either a USB memory stick or CD. The CCTV system can be operated by various employees including Thomas Scarrott and Edward John Boswell.

Drug dealing and abuse – the staff and owners are vigilant and are trained in what to look for.

No open bottles or glasses taken outside of the beer garden or club premises.

No activities involving music or dancing will take place outside after 11pm.

Door supervision – Premises licence holder and DPS will risk assess events at the premises and provide door staff accordingly. During the peak times of the season which are Easter Weekend (Good Friday – Easter Monday), May Bank Holiday Weekend, Whitsun Weekend and the School Summer Holiday Weekends (Fridays and Saturdays in late July and August), there will be 2 door supervisors on duty from 8pm until close. During the off peak times the Premises Licence Holder and DPS will assess each week in advance based on the occupancy levels of the park and provide door staff as and when required.

### **c) Public Safety**

Capacity limit 350 in family bar and 220 in lounge bar

The premises is subject to a full risk assessment.

### **d) The prevention of public nuisance**

Prevention of mass exodus at closing times – Family bar closes earlier than other two bars, 40 minutes drinking up time to stagger volume.

People leaving in a noisy or boisterous manner are marshalled from the premises and if persistent are banned.

People congregating outside premises are moved on.

Large amount of bins located at tradesman entrance to club, outside club and around park, emptied daily.

Beer garden can be seen from the bar area and CCTV. People are not encouraged to drink outside after dark.

All external activities involving music and dance will cease by 11pm.

**e) The protection of children from harm**

CCTV in children's play room (digital)

All children under 18 are accompanied in any bar area by an adult. No child is allowed into the premises without an adult.

Staff fully trained on under 18, only photo ID accepted.

Baby changing facilities provided



**Annex 3 - Conditions attached after a hearing by the licensing authority**

