



LICENSING ACT 2003
PREMISES LICENCE

Cyngor Sir **Ceredigion** County Council

Premises licence number

PRM 0170

Part 1 - Premises details

Postal address of premises, or if none, ordnance survey map reference or description	
LONDON HOUSE STORES LONDON HOUSE ABERPORTH	
Post town CARDIGAN	Post code SA43 2EU
Telephone number 01239 810 064	

Where the licence is time limited the dates
LICENCE NOT TIME LIMITED

Licensable activities authorised by the licence
SALE BY RETAIL OF ALCOHOL

The times the licence authorises the carrying out of licensable activities

SALE BY RETAIL OF ALCOHOL

MON-SUN: 0700 – 2100 HRS.

The opening hours of the premises

MON – SUN: 0700 – 2130 HRS

**Where the licence authorises supplies of alcohol whether these are on and/
or off supplies**

OFF SALES ONLY

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

MRS LISA ALLEN

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

LISA ALLEN

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

CER 0784

CEREDIGION COUNTY COUNCIL

Annex 1 - Mandatory conditions

Mandatory conditions where licence authorises supply of alcohol

- (1) No supply of alcohol may be made under the premises licence—
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Mandatory condition where the premises licence includes a Condition that at specified times one or more individuals must be at the premises to carry out a security activity:

- (1) Each such individual must be licensed by the Security Industry Authority.
- (2) But nothing in (1) above requires such a condition to be imposed—
 - (a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c. 12) (premises with premises licences authorising plays or films), or
 - (b) in respect of premises in relation to—
 - (i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
 - (ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).
- (3) For the purposes of this section—
 - (a) “security activity” means an activity to which paragraph 2(1)(a) of that Schedule applies, and
 - (b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

Annex 2 - Conditions consistent with the operating Schedule

Please see attached Appendix 2.

Appendix 2

DESCRIBE THE STEPS YOU INTEND TO TAKE TO PROMOTE THE FOUR LICENSING OBJECTIVES

a) General – all four licensing objectives

We will continue to conduct staff training which includes training in relation to the sale of alcohol and other age restricted goods; Due diligence of staff; Refusals register is kept and updated upon each refusal of sale; Signage is situated within the shop in relation to sale of alcohol and acceptable forms of ID; Examples of acceptable ID are available in store; The shop is registered with the 'No ID No Sale' organisation and ID application forms are available in store.

b) The prevention of crime and disorder

Refuse sale of alcohol to persons appearing under age of 25 without ID; refuse sale of alcohol to persons already heavily intoxicated; refuse sale of alcohol to persons accompanying a youth who staff believe are purchasing the goods on their behalf; although CCTV is already in operation in store, further CCTV will be installed in store within the next 12 months showing better coverage; signage in relation to CCTV in operation will be displayed as a deterrent; only acceptable proof of age cards in accordance with 'No ID no Sale' will be accepted in store. Being an ex police officer I appreciate the work demands the Police have, however would ask that the local Police Station set up a Shop/Pub Watch Scheme and conduct Crime Reduction Meetings regularly within the area. I would also suggest more Police presence within the village as a deterrent to problem behaviour.

c) Public safety

The Premises has adequate Public Liability Insurance cover; it also has first aid equipment and adequate Fire Extinguishers (please see plan).

d) The prevention of public nuisance

The Premises will continue to close at an earlier time of 9:00pm throughout the year, not only during the Winter months; The outside lights are switched off at closing time of the store which deters people congregating on the streets outside; The canopy outside the shop is pulled up at close of business by staff so no shelter is available for people to congregate.

e) The protection of children from harm

Staff will be made aware during training to report any incidents involving children under the age of seven in the company of an adult who appears extremely intoxicated to the Police and/or Social Services; Staff will request ID from any persons appearing under the age of 25 for ID, should they have no ID on their persons they will be refused sale. Our till system has been amended to block under 18 staff from selling alcohol and other age

restricted goods and only an over 18 member of staff can authorise the sale. We currently have two under 18 members of staff who are always supervised by an over 18 member of staff. Also the till system has been amended to bring up a warning message dependent on the product whether 16 or 18, it asks 'Is the customer 18'? It also states the latest acceptable birth date and gives a yes or no option. If yes it brings up a list of approval reasons on the screen; 1) Customer looks over age limit, 2) Drivers Licence; 3) Proof of age card; 4) Passport. If the sale of alcohol or age restricted good has been declined the system will show a list of Refusal Codes; 1) No proof of age; 2) ID not acceptable; 3) Believe to be supplying under age; 4) Excluded or banned; 5) Out of licensing hours.

Annex 3 - Conditions attached after a hearing by the licensing authority

Annex 4 – Plans

