



**LICENSING ACT 2003
PREMISES LICENCE**

Cyngor Sir **Ceredigion** County Council



s licence number

PRM 0377 (Issued 31/07/2012)

Premises details

Postal address of premises, or if none, ordnance survey map reference or description

SIOP Y FFRYDIAU,

**Post town
CENARTH**

**Post code
SA38 9JP**

**Telephone number
01239 712714**

Where the licence is time limited the dates

LICENCE NOT TIME LIMITED

Licensable activities authorised by the licence

SALE BY RETAIL OF ALCOHOL

The times the licence authorises the carrying out of licensable activities

SALE BY RETAIL OF ALCOHOL

MON-SUN: 0600-2200 HRS.

The opening hours of the premises

MON-SUN: 0600-2200 HRS.

**Where the licence authorises supplies of alcohol whether these are on and/
or off supplies**

OFF SALES ONLY

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

SIOP Y FFRYDIAU CYF

**CENARTH
CEREDIGION
SA38 9JP**

Tel: 01239 712714

Registered number of holder, for example company number, charity number (where applicable)

Limited Company: 8123877

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Mr. ANDREW WILLIAM LLOYD JAMES,

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

CER 0336

CEREDIGION COUNTY COUNCIL

Annex 1 - Mandatory conditions

Mandatory conditions where licence authorises supply of alcohol

- (1) No supply of alcohol may be made under the premises licence—
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Mandatory condition where the premises licence includes a Condition that at specified times one or more individuals must be at the premises to carry out a security activity:

- (1) Each such individual must be licensed by the Security Industry Authority.
- (2) But nothing in (1) above requires such a condition to be imposed—
 - (a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c. 12) (premises with premises licences authorising plays or films), or
 - (b) in respect of premises in relation to—
 - (i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
 - (ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).
- (3) For the purposes of this section—
 - (a) “security activity” means an activity to which paragraph 2(1)(a) of that Schedule applies, and
 - (b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

The Licensing Act 2003 (Mandatory Licensing Conditions) Order 2010

With effect from 6th April 2010

1. (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children –

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to-

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;

(d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on-

(i) the outcome of a race, competition or other event or process, or

(ii) the likelihood of anything occurring or not occurring;

(e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.

2. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

3. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.

With effect from 1st October 2010

4. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

5. The responsible person shall ensure that –

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures –

(i) beer or cider: ½ pint

(ii) gin, rum, vodka or whisky: 25ml or 35ml; and

(iii) still wine in a glass: 125ml; and

(b) customers are made aware of the availability of these measures.

Annex 2 - Conditions consistent with the operating Schedule

LICENSED PREMISES CLASSIFICATION
LICENSED RETAIL SHOP PREMISES

Premises Name: _____

Date: _____

BDM: _____

Public Safety

Hazards Identified	Those at Risk	How and Under what Circumstances	Control Measures and Precautions
Drugs misuse	All customers and staff	The presence and/or accumulation of drug related paraphernalia – roaches, wraps, foam etc. Lack of cleaning and staff awareness.	Establishing a house Drugs Policy Ensuring high standards of cleanliness Effective management Establishing Admission Procedures and Search Policies Staff training to know what to look for Attend police briefings
Lack of adequate first aid facilities Injury	Customers and staff	Lack of standard set by management Clumsy handling of situations by management and staff	Provision of sufficient first aid boxes and locations known Accident reporting procedures in place Trained first aider present as necessary Learn from accidents and ensure procedures are in place to eliminate or reduce repetition

Disabled/Special Needs	Any person with special requirements	General disregard for H&S issues	<p>Ensure that safe evacuation procedures are in place in the event of an emergency</p> <p>Ensure that disabled people are aware of these arrangements</p> <p>Ensure that there is a designated person on each shift responsible for evacuating disabled customers from the house in an emergency</p>
Capacity levels exceeded	Customers and staff	<p>Lack of control at entry point</p> <p>Use of counting system not operating</p>	<p>Notices to alert customers to exit route directions</p> <p>Ensure staffing levels sufficient to cope with anticipated demand and consider more staff at appropriate times of overcrowding becomes a regular occurrence</p>

The Prevention of Public Nuisance

Hazards Identified	Those at Risk	How and Under what Circumstances	Control Measures and Precautions
Ventilation/Air Extraction smells	Local residents in nearby flats and houses	Routine cleaning tasks not being attended to at the appropriate times	On receipt of a complaint it is immediately dealt with through appropriate channels
Consumption of alcohol nearby the premises			Frequent checks (twice daily for instance) to ensure that customers are not drinking their alcoholic purchases nearby and provision of notices within shop warning customers of the consequence of breaking the law in relation to consumption on, nearby or within the vicinity of the premises
Licensable Activities General annoyance to local residents by customers using premises late evening or at nights		These establishments with busy trade levels especially late at night and during the evening	Consider limiting hours of use to terminate at 21:00 or 22:00as applicable

4 January 2005
LRSP - 3

The protection of Children from Harm

Hazards Identified	Those at Risk	How and Under what Circumstances	Control Measures and Precautions
Serving an under age person	Shop staff, licensees and licensees managers Designated premises supervisor Personal licence holders	To knowingly allow the sale to an under 18 To knowingly allow an under 18 to consume alcohol on the premises To allow unaccompanied under 16s to remain on the premises To allow an unaccompanied child to remain on the premises between midnight and 05:00	Proper training and guidance to be given to all staff, plus updates and training records This is to ensure all reasonable steps taken to establish age, no reason to believe that the young person was underage
Depiction of alcohol and intoxications as desirable therapeutic and seductive	Young people of all ages under 18	Irresponsible display of enticing materials and displays likely to attract and interest young people	Consider application of codes and practice relating to sales promotions and use of point of sale material via BCASP and Portman Group suggestions
Encouraging young people to irresponsible consumption of alcohol Signifying of displays of alcohol		Temptation too great not to select alcohol products	Ensure that display areas and shelves are not extended enlarge without prior agreement from the licensing authorities Be sure to keep only to displaying products in areas/shelving that have previously been agreed with the Licensing Authority
Alcohol being a key target for 'grab and run' activities	Shop assistants and young customers	Displays of alcohol too near the main entrance/exit doors of shop	Ensure that all displays of alcohol are not within a few metres of the doors and always within sight of the till areas and checkouts

Young people hanging around a particular point or area	Shop assistants and young customers	Meeting point allowed to occur with staff not dispersing people quickly	Staff should be encouraged to check around the displays periodically, make themselves visible and offer 'help' to such people to discourage and deter underage purchasing and selecting. Ensure signs drawing peoples attention to 'only over 18 may purchase alcohol' or similar at frequent points and on display shelves.
'Excessive' sampling or drinking of samples	Shop assistants and young people and under 18's		Try to cover all areas with CCTV. If security tagging is in place consider applying to all products over £5 for instance rather than high cost items. Display information about sensible drinking levels (ie units) at the points of sale and on shelving.

4 January 2005
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RISK ASSESSMENTS

THE PREVENTION OF CRIME & DISORDER

Hazards Identified	Those at Risk	How and Under what Circumstances	Control Measures and Precautions
Anti-social behaviour by customers Violent behaviour by customers			Provision of adequate external lighting Adequate supervision of external and internal areas Provision of effective and working close circuit television
Customer and staff safety while on the premises	Members of the public as customers and staff employed Customers being denied entry/questioned on minimum age requirements	Disorder leading to violence Excessive drinking Organized crime Hooliganism	Creating a clear policy of zero tolerance to violent and antisocial behaviour
Licensable Activities The sale of alcohol to a person already drunk To allow someone to become drunk on the premises For the holder of a premises licence or the designated premises supervisor to keep or to allow to be kept goods that have been imported without the necessary payment of duty being made	Customers, staff Licensing and senior management of the premises	Drug dealing or taking Revenge Protection rackets Stress and bad temper Lack of skills in effective people management by staff and supervisors Lack of standards set by the licensee Clumsy handling of situations by staff	Duty not to serve drunken persons Clear policies on standards of behaviour and dress Making use of recognized identity card schemes operating in the area Liaising with local police and working with local drug squads

<p>Leaving the 'free tasting' area unattended during times of sampling Free tasting – customers returning again None use of Soil measures Parents allowing children under 18 to 'try' Giving a sample to an already drunk person</p>	<p>Staff, customers and young people</p>	<p>Absence of well designed and focused training with relevant records kept Lack of poor supervision by management of such activities Lack of staff training on how to conduct such activities</p>	<p>Implementing a house drugs policy Staff training Ensure that 'alcohol and the law' notices are in place Ensure staff are trained on how to give tastings Ensure that free tastings are not dependent on the purchase of a product Ensure staff are trained in the licensing law</p>
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Fire Risk Assessment

Hazards Identified	Those at Risk	How and Under what Circumstances	Control Measures and Precautions
<p>Non compliance of technical standards to which premises have to be constructed and maintained</p> <p>Blocking fire evacuation routes</p>	<p>All those on the premises ie staff and customers present before during and after each permitted hours and at times when licensable activities are taking place</p>	<p>Licensable activities taking place without the necessary permits and consents having been obtained and or renewed annually</p> <p>Before and during times when open for business exit routes become blocked due to rubbish, cardboard boxes and other items being allowed to accumulate or just left to be cleared later.</p> <p>Old buildings may have more complex ways of escape</p>	<p>Ensure Council is consulted and any recommendations implemented.</p> <p>Ensure that escape areas, passageways, exit routes etc are checked during times when licensable activities are taking place by a responsible member of senior management. Ensure that fire doors are not propped open and self closing devices are in working order</p> <p>Ensure that all escape routes are clearly marked and fit and duly checked and recorded on a monthly basis</p>
<p>Lack of evacuation procedures in place</p>	<p>All staff, customers and contractors on the premises</p>	<p>No fire evacuation procedures notices behind bar, hotel bedroom doors, fit up fire exit signs not working</p>	<p>Ensure that all escape routes are clearly marked and fit and duly checked and recorded on a monthly basis</p>
<p>Lack of routine maintenance of fire fighting equipment</p>	<p>All staff, customers and contractors on the premises</p>	<p>Fire extinguishers not serviced and not checked for their correct location routinely</p>	<p>Yearly service for all fire fighting appliances, monthly checking of all fire exit signs and smoke detectors, weekly testing of fire bells and all duly recorded methodically, including kitchen in particular</p>

Lack of staff training and record keeping	All those on the premises both including staff customers and hotel guests	Staff not trained to cope with an emergency with resultant uncertainty and disarray	Monthly/bimonthly fire evacuation procedures tested and recorded. Staff training and recording on all aspects of fire safety.
Accommodation levels/limits exceeded	Those with special needs who would not be able to vacate the premises within the house requirements or procedures	Lack of supervision on part of door staff management or security	Ensure that accommodation limits (ie number of customers browsing at any one time) do not exceed pre-arranged limits
High proportion of disabled people present	Small groups of customers in isolated pockets or areas	Emergency routes becoming clogged or blocked by too many vacating at once. Routes being unfamiliar to the vast majority	Supervision of late nights or all night opening venues to ensure this does not happen and management aware of possibility and able to take remedial action as necessary
Presence of highly combustible materials	All staff and customers	Storage of paint, petrol and other flammable liquids inside buildings and accumulation of rubbish	Ensure that all such materials are stored as appropriated and not where the risk of a fire starting or being increased and rubbish is cleared away so as not to block fire exit routes

**Annex 3 - Conditions attached after a hearing by the licensing authority/
Mediation meeting**

