Report to accompany the Active Travel Network Map submission

The data available will vary between authorities; therefore the template gives examples for the type of data that can be used.

To the Welsh Ministers,

Active Travel (Wales) Act 2013 Reporting Duties

In accordance with the duties under section 3 (7) of the Active Travel (Wales) Act 2013, please find below **Ceredigion County Council's** report on the level of use of active travel routes.

Number of
existing Active
Travel Routes

Insert number and length (if known) of existing active travel routes in your authority:

Walking = 25,793 metres
Cycling = 3,202 metres
Shared use = 18,893 metres
Total = 47,888 metres

The routes are located in, or near to, the designated localities of Aberystwyth, Cardigan and Lampeter (distances quoted are approximate). These include Active Travel Routes on the Trunk Road network in Ceredigion, which are managed by the Welsh Government.

Baseline data at 2016

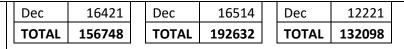
Counter Ref: 6211 Starling Cloud Aberystwyth – Cycle and Pedestrian Counter

This counter has experienced repeated reliability issues since installation in 2015, with intermittent data recorded making year on year analysis difficult. However, since the unit was replaced in October 2020 the unit has recorded continuous data showing very high numbers of active travel journeys on this popular route.

2015	Counts
Jan	
Feb	
Mar	
Apr	*
May	*
Jun	26527
Jul	22020
Aug	17236
Sep	26902
Oct	25996
Nov	21646

2016	Counts
Jan	19649
Feb	16510
Mar	14916
Apr	22821
May	27186
Jun	23260
Jul	*
Aug	*
Sep	*
Oct	25052
Nov	26724

2017	Counts
Jan	23251
Feb	17918
Mar	22783
Apr	18075
May	21773
Jun	*
Jul	*
Aug	*
Sep	*
Oct	*
Nov	16077



Please find travel to work Census 2011 data for Ceredigion below (Aberystwyth wards are highlighted in green, Cardigan wards in blue and Lampeter in orange – these wards show higher walking and cycling percentages in comparison to the County levels):



Ceredigion Census 2011 travel to work d

Sustrans Schools Active Journeys officer provided pupil hands up surveys which were included in the previous report.

What data was available in your local authority to record usage?

As detailed above, data included:

- automated counts
- Active Journeys data or other school travel surveys
- 2011 census data

New data at 2021

Since 2017 additional automated counters have been installed following scheme construction, with a total of 5 counters currently operational:

Counter Ref: 6211 Starling Cloud Aberystwyth – Cycle and Pedestrian Counter:

2018	Counts
Jan	15150
Feb	15209
Mar	14547
Apr	12306
May	15473
Jun	*
Jul	*
Aug	*
Sep	*
Oct	*
Nov	*
Dec	*
TOTAL	72685

2019	Counts
Jan	*
Feb	*
Mar	*
Apr	*
May	*
Jun	*
Jul	*
Aug	11786
Sep	16373
Oct	14297
Nov	13954
Dec	9909
TOTAL	66319

2020	Counts
Jan	12394
Feb	9139
Mar	*
Apr	*
May	*
Jun	*
Jul	*
Aug	*
Sep	*
Oct	**
Nov	26309
Dec	18,308
TOTAL	66150

2021	Counts
Jan	16316
Feb	17370
Mar	31457
Apr	39763
May	30347
Jun	32022
Jul	25489
Aug	20112
Sep	34476
Oct	22630
Nov	23303
Dec	14529
TOTAL	307814

This counter has experienced repeated reliability issues since installation in 2015, with intermittent data recorded making year on

year analysis difficult. However, since the unit was replaced in October 2020 the unit has recorded continuous data showing very high numbers of active travel journeys on this route.

Comparable data for the months available in 2015 and 2021 show an increase in users at this location, which is a popular route to access a number of large schools and leisure facilities on Plascrug Avenue.

This area has seen several upgrades to the active travel network in recent years along with provision of new cycle and scooter shelters / parking infrastructure.

Counter Ref: 6212 Boulevard St Brieuc, Aberystwyth – Cycle Counter only:

	2019	2020	2021
Month	Counts	Counts	Counts
Jan	3336	3855	3685
Feb	3828	3034	4415
Mar	3876	4910	6275
Apr	4995	7122	6832
May	6943	10081	6055
Jun	5793	8515	7580
Jul	7512	8679	8205
Aug	6564	8260	7672
Sep	5416	7358	6860
Oct	4957	5750	5077
Nov	4050	5191	4499
Dec	3634	4162	3499
TOTAL	60904	76,917	70,604

Counter Ref: 6213 Bow St to IBERS – Cycle and Pedestrian Counter:

2019	Counts
Jan	n/a
Feb	n/a
Mar	n/a
Apr	n/a
May	n/a
Jun	1672
Jul	1589
Aug	1487
Sep	1084
Oct	907
Nov	691
Dec	590
TOTAL	8,020

2020	Counts
Jan	963
Feb	673
Mar	1746
Apr	4521
May	5688
Jun	4075
Jul	3571
Aug	2892
Sep	2290
Oct	3758
Nov	6368
Dec	1578
TOTAL	38,123

2021	Counts
Jan	2703
Feb	2403
Mar	2624
Apr	2707
May	1873
Jun	2576
Jul	2459
Aug	2153
Sep	1660
Oct	1034
Nov	791
Dec	771
TOTAL	23,754

Counter Ref: 6214 IBERS to Penrhyncoch – Cycle and Pedestrian Counter:

2020	Counts
Jan	n/a
Feb	n/a
Mar	n/a
Apr	n/a
May	n/a
Jun	n/a
Jul	n/a
Aug	n/a
Sep	n/a
Oct	n/a
Nov	n/a
Dec	4060
TOTAL	

2021	Counts
Jan	5364
Feb	4979
Mar	5122
Apr	4647
May	3450
Jun	3772
Jul	3408
Aug	3313
Sep	2802
Oct	2290
Nov	1814
Dec	1823
TOTAL	42,784

Counter Ref: 6215 Llanbadarn to Penweddig School – Cycle and Pedestrian Counter (new counter installed October 2021):

Nov	5375
Dec	4592

It should be noted that Covid lockdowns generated an increase in pedestrian and cycle counts recorded and numbers have since started reverting back to similar levels pre-lockdowns. This has made comparable analysis difficult at the present time.

What data will be available to support the next iteration of this report?

Census 2021 data will be available for the next report.

Automated counters will continue to be installed on new or upgraded routes as part of grant funded schemes.

2 new counters are programmed for the FY2021-22 schemes below:

- Gwbert Road scheme, Cardigan
- Lampeter University path upgrade

Furthermore, CCC have placed an order for a total of 7 new automated counters which will be installed via ATF Core Grant funding FY2021-22 to assist with monitoring in Cardigan and Aberystwyth districts.

The above demonstrates that increased levels of automated counter data will be available for the next report.

CCC is also currently liaising with TfW regarding potential locations for installation of LORAWAN monitoring software in Cardigan as a trial project.

CCC continue to support the Sustrans Schools Officer undertaking the Active Journeys Programme in schools in the County with monitoring data obtained during the project. Due to Covid pandemic this officer had limited access to gather pupil 'hands up' survey information for this reporting period.

I confirm that this report will be published online and made available in hard copy on request, in accordance with the statutory Active Travel Act Guidance (2021 edition).

Chief Executive Signature:

J. Efin Ears

Chief Executive Name:

Mr Eifion Evans

Date of submission to Welsh Ministers:

31.03.22

