

During the COVID-19 pandemic, at the request of carers, Ceredigion County Council launched a carer card for young and adult carers who look after family members or friends who cannot manage on their own because they have an illness, disability, mental health issue or an addiction.

The carer card is a photo ID card that proves that the person shown on the card is an unpaid carer with caring responsibilities. The carer card also gives the cardholder access to a range of benefits and discounts from local retailers and service providers.

Why support the card?

Unpaid carers play a vital role in our society and our local community. Caring is something that affects us all in one way or another with 3 out of 5 of us becoming an unpaid carer at some point in our lives. The carer card gives local retailers and service providers the chance to support unpaid Carers, promote themselves and attract new customers.

How can I get involved?

All local retailers and service providers, are invited take part in the scheme by offering some sort of benefit or discount to cardholders. All businesses offering a benefit or discount will be publicised to cardholders and on the Ceredigion County Council website.

Please note:

We appreciate that the retail and service sector has been deeply affected by Covid-19 and understand if you feel unable to offer a benefit or discount at this time.

If you would like to offer a benefit or discount to unpaid carers who have a carer card, please contact the Carers and Community Support Team on **01970 633564** or by email at <u>carersunit@ceredigion.gov.uk</u>.



Please get in touch if you have any questions.